



STOURPORT BOAT CLUB

**ROWING REGATTA
SPONSORSHIP**

AUGUST 10TH / 11TH 2019



THE CLUB

Stourport Boat Club was established in 1876 when boating was its' main pastime, nowadays what we do is row and scull. We are fortunate to have a superb location on the beautiful River Severn, a great stretch of water to train and race on and excellent facilities including a gym, a large function room and a large bar.

Offering very affordable membership rates, we have grown over recent years to over 200 members and we have a thriving and competitive squad of all ages.

We have amazing support from our members, families and friends as well as our patrons and sponsors who come back year after year to enjoy our annual Rowing Regatta and Sprint in August.

Our income comes primarily from membership fees and our riverside bar and function room, but this is only enough to keep up with maintenance and the running of the club.

Sponsorship offers us the opportunity to develop our athletes, some of which compete at the highest levels including Henley Royal Regatta, National Rowing Championship and the Commonwealth Games.

THE REGATTA

Our annual regatta takes place every year in August and has done since the late 1800's!

It is the premier sporting event in Stourport and the surrounding area. It attracts around 600 crews from across the UK and overseas, from age 13 right up to veteran rowers in their 70's and 80's. In all, the event will attract over 2,000 visitors over the two days.

As a sponsor, you and your guests will be invited to watch the regatta in our exclusive riverside function room where we will serve you with complimentary drinks and a sumptuous buffet lunch; or we can offer you the option of a 3-course lunch, served to a table reserved especially for you and your party. This will include a choice of complimentary wines and soft drinks.

From here you will have fantastic views of the racing from exclusive inside and outside areas.



THE BENEFITS

Sponsorship of our regatta will provide you and your business with an exciting opportunity to reach out to a new cohort of people from across the region whilst at the same time, supporting local grass roots sport.

Footfall at our club is significant and diverse ranging from members, parents, friends who visit almost every day of the week to row, use our gym or have a drink; passers-by who pop in for a drink in our bar or a breakfast sandwich at the weekend; guests attending private parties or events at our riverside function room; right through to the many hundreds of visitors to our three annual rowing events. Add to this our followers on social media and you will see that you could, as a sponsor, reach thousands of people.

From as little as £40, we offer a variety of sponsorship opportunities throughout the year ranging from one-off regatta programme advertising through to long-term arrangements such as trailer signage, boat naming or rowing kit sponsorship.

Regatta sponsorship combines these packages with the opportunity to enjoy a weekend of exciting racing, great food and the chance to network.



THE OPTIONS

We are delighted to offer you a range of sponsorship options, starting from just £40:

Programme advertising – Professionally produced, full colour digital brochure displayed on site and shared with all clubs/competitors

Race sponsorship – choose from the prestigious eights races through to the popular single sculls

Banner advertising - on the field, in and around the clubhouse and balconies or over the main road / bridge in Stourport

Course advertising - signage up and down the course

Social media advertising - including our website, Facebook page or Twitter feed

Field space - we have a number of pitches for retail stalls

Merchandise advertising - we can offer a number of merchandise advertising, please contact us about this

We can combine any of these options or we will be happy to talk to you about a bespoke package to meet your needs.

Please get in touch.





CONTACT US

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Stourportboatclub



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