

ROWING IN STOURPORT EVERY YEAR SINCE THE 1870'S

The first Regatta was held in Stourport-on-Severn in the 1870's when the Boat Club was part of the Stourport Literary & Horticultural Society. Those early regattas ran the 1^{1/4} mile from Redstone to the Club.

In those days there were some famous families involved in the club; the Baldwin's including the infamous Enoch and Stanley Baldwin; the Glovers who were rowing legends in their day and the Lloyds, still a strong club presence today.

Rowing and Stourport Boat Club are embedded in the history of the town, but we are also a big part of the future. In recent years, we have attracted a large number of juniors from local schools and we are proud that some have already achieved great things in rowing and in their personal lives.

In order to support easy access to rowing for everyone within the community, the Committee has maintained very affordable membership rates and provides subsidies for those with financial difficulties.

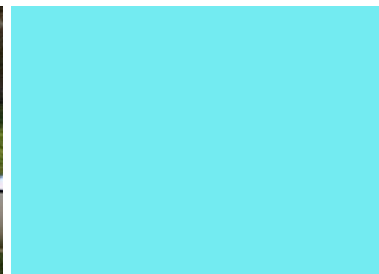
We are also able to offer a wide range of membership types and activities including indoor rowing, recreational rowing, social events and celebrations and numerous rowing challenges and events throughout the year.

WE WANT THIS TO CONTINUE AND VALUE THE SUPPORT OF LOCAL BUSINESSES.

To find out more or to talk to us about this opportunity please contact Mary Bytheway (07972 405364) Fred Caswill (07875 577845) or Andy Hough (01299 823352).

If you are interested in Corporate Team Building Days, Learn2Row, Junior Rowing, Indoor Rowing or Taster Sessions please contact us.

www.stourportbc.co.uk Tel: 01299 823352



EXPLORE ROWING LEARN TO ROW INITIATIVE SPONSORED BY BRITISH ROWING

***HELPING THE LOCAL COMMUNITY TO
HAVE FUN, STAY ACTIVE AND HEALTHY***

“EXPLORE ROWING”

Stourport Boat Club is pleased to be one of the first clubs in England to implement the “Explore Rowing” project.

Explore Rowing is a “learn to row” project designed to introduce people to the sport of rowing in a recreational and fun framework. Flexible, fun, and varied rowing programmes for adult rowers is the vision behind ‘Explore Rowing’ and British Rowing’s Strategic Plan 2009 -2013.

The project runs for 3 years commencing in April 2010 and involves Learn to Row courses and recreational rowing events and tours.

The boats will also be used for Corporate team building events, Taster Days and Challenge events.

OUR COMMITMENT

Stourport Boat Club provides stable rowing boats (fours, doubles and singles) that will enable a wide range of local people to participate in rowing.

The boats are made from high performance materials like racing boats but have a small keel to provide a more stable platform.

In addition to this, the project supports the development of coaches and volunteers in order to create a sustainable framework for future rowing activities.

THE BENEFITS TO LOCAL PEOPLE

- ✓ Inclusive, friendly introduction to rowing in a family-oriented environment
- ✓ Structured courses and exciting events
- ✓ Opportunities to become a qualified coach, volunteers and assistants, or helping others learn to row
- ✓ Affordable, discounted membership that supports families and those with financial difficulties



SPONSORSHIP PACKAGES

As one of the first clubs to be awarded the Explore Rowing project we are engaging in a campaign to generate interest and involve as many people as we can. Consequently, we are offering a range of sponsorship opportunities for local businesses to support this community initiative.

The **Fours Package**, costing £1500 offers the following benefits:

1. Your company name and/or logo on a new **recreational coxed four boat** for the life of the boat (up to 20 years!)
2. Your company name included in Recreational Rowing Event advertising and promotion
3. Hospitality at the Annual Regatta and Sprint.

The **Pairs or Singles Package**, costing £700 offers the following benefits:

1. Your company name and/or logo on our new **recreational coxed pair boat** for the life of the boat (up to 20 years!)

All sponsors will benefit from:

1. A **boat naming ceremony** with the opportunity for press coverage, hospitality and advertising
2. Your company name, logo and link on the Club **website**
3. Preferential rates on **Learn to Row** courses for employees and family members
4. Preferential rates for **Corporate team-building** days



Boat sponsorship example

OTHER SPONSORSHIP OPPORTUNITIES

We offer a number of other sponsorship opportunities including:-

Trailer and Kit Advertising - our boats, crews and trailers travel all over the country attending events and may even stray over to Europe. Having your company name on boats, trailers or kit gives you the ultimate exposure.

Regatta Sponsorship - held in August every year, this is our premiere event and is attended by over 2000 visitors from all over the country.



Your logo on training kit example